



## FOR IMMEDIATE RELEASE

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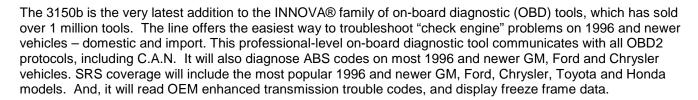
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## EQUUS PRODUCTS, INC. ANNOUNCES PLANS TO DEBUT SCAN TOOL WITH SRS CAPABILITIES IN 2011

**FOUNTAIN VALLEY, Calif.** – (Nov. 2, 2010) – Equus Products, Inc., manufacturer and distributor of the world's top-selling line of on-board diagnostic tools, has announced plans to produce its **INNOVA® 3150b CanOBD2 SRS + ABS Diagnostic Tool** featuring OBD2 diagnostics, anti-lock brake system (ABS) and supplemental restraint system (SRS) coverage. This tool, which includes a trifecta of features, is expected to retail for under \$250, and appeal to a broad range of customers from body shop technicians to car stereo installers. Equus Products, Inc. will preview the INNOVA® 3150b during the Automotive Aftermarket Expo in Las Vegas, Nov. 2-4, 2010.

It is expected to be available for purchase by Q1 2011.

"In speaking with our customers and end users, we have found demand for SRS coverage from a wide range of industries that transcend body shops and automotive repair facilities, and even appeal to car stereo installers who often trip the SRS light during the installation process," says Brendan McShane, marketing manager for Equus Products, Inc. "More than 50,000 air bags are stolen each year and tens of thousands more aren't working properly, putting drivers' and passengers' safety in jeopardy, according to the National Insurance Crime Bureau. We hope our new INNOVA Diagnostic Tool will help reduce the number of vehicles with faulty air bags."



As with all of the INNOVA diagnostic tools, the 3150b will feature a patented all-in-one backlit screen and 3-color LED display for quick state emissions readiness check and drive cycle verification. This handheld tool includes English, Spanish and French interface and on-board diagnostic code definitions with a simple touch of the menu command prompt. The 3150b is also Internet updateable at no charge and includes access to RepairSolutions at Innova.com, which gives trouble code definitions, a full diagnostic report, probable causes, most likely fix, repair costs and more.

## **About Equus Products, Inc.**

Fountain Valley, Calif.-based Equus Products, Inc., is an ISO 9001: 2008 certified company, and a leading manufacturer and distributor of test equipment, gauges and tachometers for the automotive aftermarket. Founded in 1982, the company markets and distributes its gauge line under the EQUUS® brand to major retail and WD accounts throughout the U.S., Canada and Mexico. In 1990, Innova Electronics Corporation was acquired for research, design and product development. Products developed under this division carry the INNOVA® brand and are designed to provide customers with easy-to-use products for servicing the vehicles of today and tomorrow. For more information on the company and its products, visit <a href="https://www.Equus.com">www.Equus.com</a> or <a href="http