



FOR IMMEDIATE RELEASE

September 6, 2006

Media Contacts: Richard Amador
Equus Products, Inc.
(714) 241-3983
richardA@iEQUUS.com

Brendan McShane
Equus Products, Inc.
(714) 241-5680
brendanM@iEquus.com

EQUUS PRODUCTS, INC. EXPANDS ITS OBD TOOL LINE TO INCLUDE SCAN TOOL AND OBD2&1 TOOL KIT

FOUNTAIN VALLEY, Calif. – Equus Products, Inc., expands its top-selling on-board diagnostic tool line to include two new products. Now available are the **INNOVA® 3130 CanOBD2® Scan Tool** and the **INNOVA® 3120 CanOBD2&1 Tool Kit™**. These feature-packed tool and software kits are each designed to meet the expanding needs of DIYers and professional technicians who desire quick and easy access to diagnostic data essentials for a wide range of vehicles.

“We pride ourselves on listening to our customers’ needs and delivering tools that make their repair jobs easier,” said Richard Amador, Equus’ marketing director. “The INNOVA® OBD2 tool line is highlighted by our best selling 3100 CanOBD2 Code Reader, which has already sold more than 250,000 units. Our customers asked for even more expanded features and functions, so we have delivered with these two different, yet equally exciting additions to our diagnostic test equipment line.”

INNOVA® 3130 CanOBD2® Scan Tool

The INNOVA® 3130 CanOBD2® Scan Tool is for all 1996 and newer OBD2 compliant cars, light trucks, SUVs and minivans – foreign and domestic. This tool features all of they key features and benefits of a professional global scan tool, without the typical hassle and cost associated with such powerful tools.

The 3130 features trilingual interface with on-screen code definitions in English, Spanish and French; patented all-in-one display showing 25 vital pieces of information at one time; “plug & play” interface; color-coded System Status LEDs that show emissions readiness status; and automatic re-link for performing drive cycles to verify repairs. It also shows valuable live data and freeze frame data, and lets the user record and playback live data and perform bi-directional testing. It has complete coverage from mode 1 to mode 9.



This handy scan tool also includes over a hundred dollars in value-adds, including durable nylon storage pouch, PC link cable and CD with OBD-PC Link Shopsoftware™. The included software lets you download, save print and email additional information from the tool, including trouble codes, monitor status and freeze frame data. Its free “shop in a box” also lets you generate reports that can be customized to include your customer’s complaint, technician’s evaluation and diagnosis, parts, labor times and related TSBs for repair.

Equus Products, Inc. is now taking retail orders for the 3130. It is expected to be in retail stores across the U.S. and Canada in time for holiday 2006. The suggested retail price of the INNOVA® 3130 CanOBD2® Scan Tool is \$299 (U.S.).

(MORE)

INNOVA® SCAN TOOL AND OBD2&1 TOOL KIT DEBUT – 2-2-2

INNOVA® 3120 CanOBD2&1 Tool Kit™



The INNOVA® 3120 CanOBD2&1 Tool Kit™ is for a majority of vehicles from 1982 through today. OBD2 coverage includes all 1996 and newer cars, light trucks, SUVs and minivans – foreign and domestic. OBD1 coverage includes: GM (1982 – 1995), Ford (1983 – 1995), Chrysler / Jeep (1984 – 1995) and Toyota / Lexus (1989 – 1995). The 3120 is also flash updateable via the Internet to include coverage on future vehicles.

Other features and benefits of this tool are its English, French and Spanish interface with on-screen code definitions; patented all-in-one display showing 25 vital pieces of information at one time; “plug & play” interface; color-coded System Status LEDs that show emissions readiness status; and automatic re-link for performing drive cycles to verify repairs.

In addition, the kit comes with more than \$100 in added-value items, including free dual-pocket, zipped storage pouch, PC link cable and CD with OBD-PC Link Shopsoftware™. The included software lets you download, save print and email additional information from the tool, including trouble codes, monitor status and freeze frame data.

The INNOVA® 3120 CanOBD2 & 1 Tool Kit will also be used for in-store testing by CSK Auto, Inc., a 1,260-store chain operating in 22 states under the brand names Checker Auto Parts, Schucks Auto Supply and Kragen Auto Parts. The CSK F.A.S.T. program, short for Free Automotive Systems Test, allows CSK’s do-it-yourself patrons complimentary use of tools to help diagnose “Check Engine” light problems.

Equus Products, Inc. is now taking orders for and shipping the 3120 to its retail customers, and expects to have it in stores across North America in time for holiday 2006. The suggested retail price of the INNOVA® 3120 CanOBD2&1 Tool Kit™ is under \$300 (U.S.).

About Equus Products, Inc.

Fountain Valley, Calif.-based Equus Products, Inc., is an ISO 9001: 2000 certified company, and a leading manufacturer and distributor of test equipment, gauges and tachometers for the automotive aftermarket. Founded in 1982, the company markets and distributes its line under the EQUUS® brand to major retail and WD accounts throughout the U.S., Canada and Mexico. In 1990, Innova Electronics Corporation was acquired for research, design and product development. Products developed under this division carry the INNOVA® brand. The company’s automotive test equipment is sold at more than 12,000 retail outlets in North America. The company’s products are supported by a team of ASE Certified Technical Support via toll-free 800 number and website. For more information, visit www.CanOBD2.com, email: sales@iEquus.com.

###

(Media Note: High-resolution photos available upon request. Please email richarda@iequus.com)